

2009 Melbourne Bicycle Film Festival
November 12 - 29
A community event for the cyclists of Melbourne

MEDIA RELEASE – OCTOBER 14

I WANT TO RIDE MY BICYCLE I WANT TO RIDE MY BIKE
BFF SATELLITE EVENTS

Even though the BFF originated in New York City in 2000 and is now staged in 37 cities around the world, the festival is still **very much a grass roots affair**. Each city is independently produced and every festival works with local cycling communities to create an event deeply rooted in the culture of the city. This year the Melbourne BFF has expanded its Satellite Event program to include 5 events that represent the varied aspects of bicycle culture the BFF celebrates. The program includes:

Local Film Shorts

Friday 13 & Saturday 14 November

6 – 10pm

Human Powered Cycles

562 High Street, Thornbury

www.humanpowered.com.au

FREE entry. Food and drink available from the Human Powered café.

The Bicycle Film Festival boasts an impressive international film program, but home is where the heart is for this screening of local films featuring bikes. Come along and experience the cabaret style seating of the Human Powered function space and kick off the BFF experience in style. Local filmmakers will introduce their work and prizes will be awarded for the

Ring of Fire Party @ Pony Bikes

Saturday 21 November

Alleycat starts at 1.30pm for 2pm roll out, party finishes late

Pony Bikes

87 Capel St, West Melbourne

www.ponybikes.blogspot.com

FREE to watch PAY to play

Five events rolled into one: an extravaganza of underground cycling culture. Including: Bogan's Day Out Alleycat, Wheels of Death Roller Racing, Ring of Fire Bunnyhop Comp, Footdown: The People's Favourite and a party to finish it all off at Pony Bikes.

All riders entering activities accept responsibility for themselves and their bikes.

2009 Treadly Awards

Saturday 28 November

3 – 6pm

Commuter Cycles

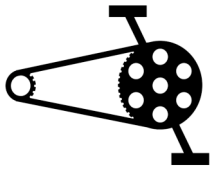
14 Prentice St, Brunswick

www.commutercycles.com.au

FREE

The 2009 Treadly Awards celebrate the everyday cyclists who take their love of bikes and cycling to the next level. Just think of it as the Oscars, in helmets, with weirder categories, including: 'Pit lane' award for the fastest puncture repair, 'Lindsay Fox' award for the biggest load carrying capacity, 'Connex' award for the most people on a bike (safely) 'Mudguards are hot' award for the sexiest commuter bike, 'Best dressed' award for the least lycra clad and most visible rider.

Melbourne Bicycle Film Festival. PO Box 708 Northcote VIC 3070. Ph: 9017 3183 pip@bicyclefilmfestival.com



2009 Melbourne Bicycle Film Festival
November 12 - 29
A community event for the cyclists of Melbourne

Australian Hardcourt Bike Polo Championship

Saturday 28 & Sunday 29 November

10am – 6pm

Flagstaff Gardens

Corner Dudley and Peel Street, West Melbourne

www.bikepolo.com.au

FREE

Get in the saddle and check out the fast growing sport of Bike Polo in this inaugural national championship. Teams from Melbourne, Brisbane, Sydney, Castlemaine, Adelaide and Perth will compete for the title of National Champion over a two-day tournament.

BFF Tweed Ride

Sunday 29 November

12 – 1pm

Meeting at State Library, riding to BFF Street Party

www.bicyclefilmfestival.com

FREE

The name says it all. Wear Tweed. Ride Bike. A growing trend all over the world, the tweed ride will take you back to a time when gentlemen were dapper, ladies dressed up and lycra hadn't been invented. Reclaim the style of the past while you reclaim the roads for the future. Ending at the BFF street party, you will be all dressed up and ready for the Bicycle Beauty Pageant!

This is an unsupported ride, all riders accept responsibility for themselves and their bikes, all Road Rules apply.

“It's great to support an event like the Bicycle Film Festival, which puts a positive spin on the bike-riding lifestyle. As a committed commuter cyclist, I'm aware that there can be some animosity between motorists and bike riders. Roads were historically built to accommodate cars. It's led to the perception that the road is 'just for cars'. That's beginning to change. Peak oil, climate change and the global financial crisis have fed into the growing perception that bike riding is a good transport option. It lowers your carbon footprint, doesn't run on fossil fuels, and it's really cheap. And bike riding is an excellent way to keep fit...no small thing when you remember that obesity-related illness is the biggest killer in Australia. Oh, and did I mention that it's loads of fun?”

Melissa Cranenburgh - Deputy Editor of The Big Issue, Former editor of Ride On magazine and BFF Patron

Satellite Event Producers are available for interview.

Hi-res images available on request

Contact Melbourne Producer Pip Carroll on 9017 3183 / 0428 993 779 for more information.